



Moon Beach

Daycholah Center

Cedar Valley



2025 Annual Report

Strengthening the Foundation

A Message from the Executive Director

UCCI saw modest but positive progress in 2025. Although Cedar Valley saw a step back from their breakout year in 2024, they finished 2025 strong with a modest profit. Moon Beach saw very strong summer camp participation and several strong retreats and made a positive step forward with a strong profit margin. Although we experienced a resurgent summer camp season at Daycholah Center, our Daycholah Center financial performance held steady with a slight improvement from 2024. We did successfully invest in several infrastructure improvements at Daycholah Center that position the site for an expanding open market rental and wedding venue capacity. Although the UCCI overall operating budget finished with a loss, we cut the 2024 operating loss in half. We continued making progress on the Moon Beach Lakeside Cabin Foundation restorations and now have 8 of the 16 lakeside cabin foundations complete, with funds remaining for at least one additional cabin foundation earmarked for spring 2026. We will continue fundraising to complete all 16 cabins; however, the most vulnerable of the lakeside cabins will be complete with the spring 2026 work.

Organizationally, UCCI strengthened site leadership by hiring Jaime Craig as our settled Managing Director at Daycholah Center while Jaime continues to hold the role of Director of Development for UCCI as a shared responsibility. We continue to focus on rebuilding our summer camp community at Daycholah Center by utilizing Rev. Jeremy Hylan as our summer camp director.



While these changes were made to strengthen our site staff, my role as the Executive Director took a step back to part time in effort to continue to reduce administrative costs and focus resources at the site level. UCCI strengthened our efforts with IT support and Marketing and Communications by solidifying contract services, giving us strong yet financially efficient support.

The end of 2025 saw some significant financial improvements for UCCI. We paid down 1/3 of our outstanding debt to the WI Foundation and refinanced the remaining balance at a very gracious interest rate. We are on track to make an additional paydown in 2026 which will put UCCI in a position to be debt free within the next three years. We also had very positive support of our 'Spark-Wonder' development campaign. Considering we were over \$1.8 million in debt at this time in 2022, that is remarkable progress that positions UCCI for resilient and stable operation for generations to come.

I share my deepest appreciation for your continued support of UCCI. Your love and support of our sites will be the defining legacy that continues to lead us forward toward a brilliant future.

With appreciation and blessings,

A handwritten signature in black ink, appearing to read "Jim".

Rev. James Schleif
Executive Director, UCCI





Mission Statement

We will love God, all others, and the earth by providing sanctuary, practicing hospitality, and performing ministry.

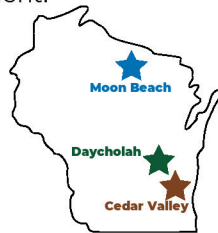
About Us

United Church Camps, Inc. (UCCI) is the outdoor ministry program of the Wisconsin Conference of the United Church of Christ, its member congregations, and ecumenical partners. As followers of Jesus, and relying on God's sustaining Spirit, the United Church Camps Inc. and the Board of Directors, staff, and volunteers faithfully live and support our Mission Statement.

Our Campuses

UCCI operates three campuses in Wisconsin:

- Cedar Valley near West Bend
- Daycholah Center on Green Lake
- Moon Beach near St. Germain



Each location offers retreats, camps, and special events for all ages designed to provide rest, relaxation, adventure, and spiritual renewal in a beautiful, natural setting.

Bringing Our Mission to Life

Moon Beach, Daycholah Center, and Cedar Valley embody our mission every day. At these sanctuaries, you will be warmly welcomed by a loving community, offering you the time to recharge and connect deeply with God, nature, and each other.

We offer a peaceful escape from the stresses and demands of the world, whether for a few days or a week. Our programs are open to everyone regardless of race, color, ethnic background, sex, gender identity, or sexual orientation. We cater to people of all ages and make every effort to accommodate differing abilities in our programs, facilities, and grounds. We celebrate our differences and explore our similarities.

The outdoor ministry of UCCI welcomes people of all faith backgrounds or none at all. We provide modern and comfortable accommodations, delicious meals, toasty campfires, and a dedicated team eager to serve you. Nature offers the wonders of the sun, stars, water, and trees. The Spirit of God will meet you here.

Valuing Diversity

We're on a journey. Diversity is an integral part of our history, culture, and identity. We believe differences are valuable and are committed to growing our network of people, programs, and tools with the goal of helping our staff and volunteers become visible and voluntary allies in the world. Our journey includes making room for both top-down and bottom-up approaches, giving people at every level the freedom to address these initiatives. It is our deepest desire to foster an environment where everyone feels supported, celebrated, and safe to be exactly who they are.

Organizational Structure & Governance

UCCI is the dedicated, independent steward of outdoor ministry programming and facilities for the Wisconsin Conference United Church of Christ and its congregations. UCCI is the covenantal outdoor ministry partner for the Milwaukee Presbytery congregations and the Winnebago Presbytery congregations. UCCI also provides outdoor ministry space and services to the broader secular community.

UCCI is governed by an elected Board of Directors (BOD) consisting of 14 members, whose composition represents the Wisconsin Conference of the United Church of Christ geographically and includes both clergy and laity. Board composition is designed to include Directors with expertise in various professions. The WI Conference Minister serves as the corporate secretary of the board with full voice and vote. The Chairperson of the WI Conference Board of Directors serves on the UCCI Board with voice only. Board composition includes a minimum of one representative from the Presbyteries.

Under the leadership of the Executive Director, the UCCI team comprises seven full-time, year-round staff members and 26 part-time, year-round staff members. Additionally, during the summer season, we expand our team by adding 24-30 staff members. These additional staff are comprised of both domestic and international staff (when available).

Moon Beach 2025: Thank You & Looking Ahead

A Message from Managing Director Missy Miller

2025 has been a year of gratitude and steady growth at Moon Beach. We welcomed campers, retreat groups, families, and congregations who came seeking connection, renewal, and faith formation. It is a joy to witness lives strengthened through community, worship, creativity, and time in God's great creation.

This year we focused on strong stewardship — caring well for our facilities, managing finances responsibly, and expanding retreat opportunities. Improvements to cabin foundations and shared spaces, along with intentional budgeting, position us well for the future.

We remain deeply grateful for our staff, volunteers, Board of Directors, and generous donors. Your support makes this ministry possible and ensures access for campers and retreat guests of all ages.

As we look toward 2026, we are committed to growing year-round programming, strengthening scholarships, and continuing to nurture a welcoming, faith-centered community.

Thank you for your partnership and trust.
With appreciation,



Rev. Missy Miller
Managing Director
Moon Beach



Moon Beach Welcomed **1,642 Guests**

Number of guests by type of event:

- 356** Moon Beach Events
- 530** Summer Family Camp
- 386** Camp AweSum Family Camp
- 350** Retreats
- 20** Meetings/Worship

6,580 Camper Days



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"The shores of Moon Beach provide a retreat like nothing else. They wrap us up in love, care, and make us feel important and treasured year after year."

- Amanda

"Moon Beach has always been (for the last 46 years) the place I feel closest to God and most inspired."

- Kelly W.

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Daycholah Center 2025: Thank You & Looking Ahead

A Message from Managing Director Jaime Craig

As we reflect on 2025, we are filled with gratitude for all that unfolded at Daycholah Center this year. It has been a season of growth, renewed relationships, and exciting new beginnings as we continued to open this sacred place to new communities and experiences.

One of the highlights of the year was opening our site to couples and families for weddings. What began as a new opportunity quickly blossomed into a vibrant and robust wedding program. From intimate lakeside ceremonies to joyful, camp-wide celebrations, Daycholah Center has become a place where love is celebrated and lifelong memories are made.

In 2025, we also opened Hillside Cottage and the Woods Cabins to guests through Airbnb and Hipcamp. Through these offerings, we welcomed new friends to Daycholah Center, many experiencing camp for the first time, and shared the wonder, beauty, and peace of our site with a wider community.

We were especially grateful to strengthen and rekindle relationships with local churches this year. These renewed partnerships led to an increase in retreat guests, filling camp with opportunities for reflection, connection, and faith formation throughout the year.

Another significant milestone was welcoming Naomi Enders as our full-time Assistant Camp Director. Naomi's leadership in youth events and year-round camp planning has been a tremendous gift. She has brought energy, creativity, and deep care to her role, and she has been a true joy and blessing to our team and to the broader Daycholah Center community.

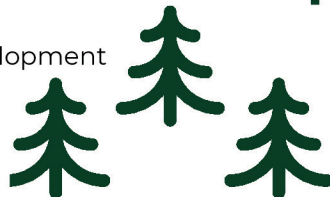
As we look ahead, we are excited to continue opening Daycholah Center to campers, retreat groups, couples, families, and guests of all kinds. We look forward to sharing our message, our mission, and these sacred spaces with all who seek rest, connection, and renewal.

Thank you for being part of this journey. We look forward to what lies ahead as Daycholah Center continues to grow as a place of welcome, transformation, and community.

With gratitude,



Jaime Craig
Managing Director
UCCI Director of Business Development
Daycholah Center



"I like to go to camp because I love how the staff make me feel. I feel safe and we have a lot of fun!" –Nathanael, 7 years old

Daycholah Center Welcomed **1,724 Guests**

Number of guests by type of event:

47 Daycholah Events

216 Summer Youth Camp

920 Retreats

117 Rentals

424 Meetings/Worship

2,155 Camper Days

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Cedar Valley: 2025 Reflections

A Message from Managing Director
Michelle Spettel

For four decades, Cedar Valley Retreat Center has served as a sanctuary for building faith, self-renewal, and human connections. Since 1986, we have brought people together by creating a space where strangers become friends.

Thousands of guests have walked our paths, shared stories by a bonfire, collaborated in our meeting rooms, and found peace away from their storm.

This 40th anniversary is not just a milestone of resilience through changing times, but a celebration of community honoring countless moments of laughter, vulnerability, and shared purpose.

As we look ahead, we remain committed to being caretakers of this sacred space that strengthens the bonds of the human spirit.

We thank you for forty years of belonging and look forward to welcoming you back year after year.



Michelle Spettel
Managing Director
Cedar Valley



Cedar Valley Welcomed **2,582 Guests**

Number of guests by type of event:

- 240** Art Workshops
- 1,308** Retreats
- 504** Rentals
- 530** Meetings/Worship

2,581 Camper Days



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"We have now held our congregation's adult retreat at Cedar Valley for three years and cannot imagine going anywhere else. The staff is personable and professional, accommodating all our needs - at times knowing what we need before we do! Both indoor and outdoor spaces present so many possibilities for large and small gatherings as well as for individuals to spend time alone in nature. No review would be complete without mentioning the wonderful meals prepared for us."

- 1st Congregational UCC - S Milwaukee

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2025 Financial Statement

UCCI continues to make significant progress toward responsible and sustainable financial operations. Our 2025 Independent Financial Audit identified a net loss of \$81K, however the main reason for a drop from 2024 was that 2024 started with an amazing matching \$100K gift for a long-term project. Aside from that difference, we continued to make positive progress in our overall operational revenue balance. We raised over \$90K in new revenue streams at Daycholah Center, however the overall financial performance at Daycholah Center remained flat. This is our main financial focus continuing in 2026. Our independent audit also showed a continuous improvement in the funds that go directly to programs with 87.5% of our revenue going directly to fuel programs! This is a result of our continual drive to invest in site level leadership and programming while reducing administrative costs.

In December 2025, UCCI paid down \$250K of our outstanding mortgage with the WI Foundation UCC and refinanced \$500K of the remaining mortgage at a very gracious 3.5% rate. UCCI is on track to pay down an additional \$300K of that mortgage by the end of 2026 thereby leaving UCCI with a very manageable debt level. This was essentially inconceivable based on where UCCI finances were in 2022.

Our 2026 operating goal is to achieve an overall \$10K organizational profit. This is modest but, we believe, attainable. Our main focus will continue to be the buildout of additional revenue streams at Daycholah Center and managing costs effectively across all sites and our organization.

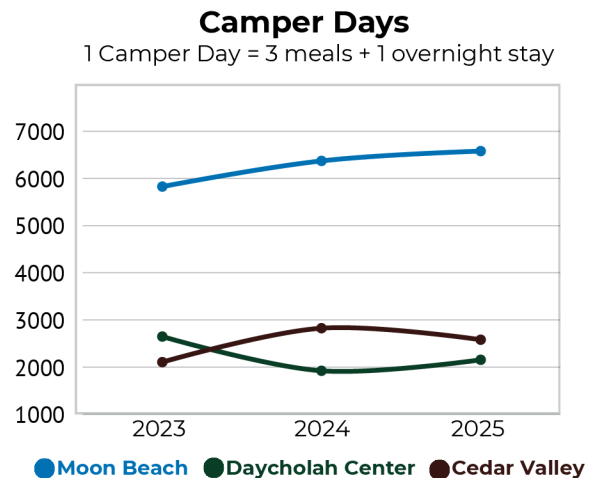
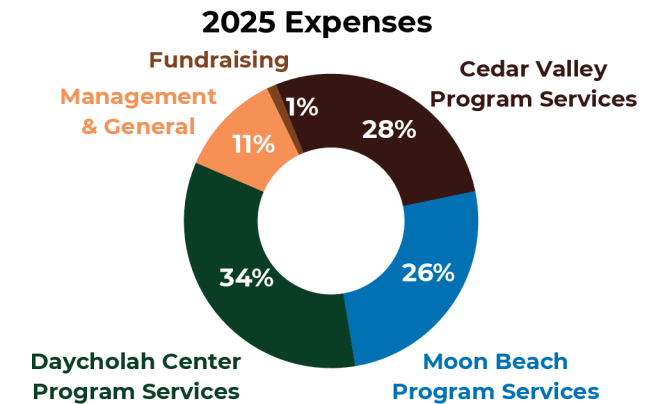
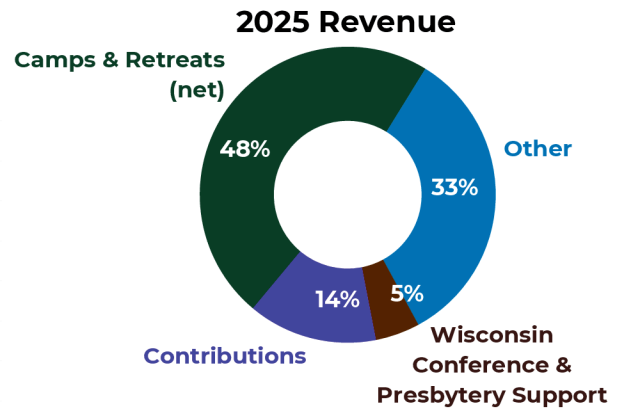
Assets	2025	2024
Financial Assets	1,896,934	2,229,155
Property and Equipment	1,891,630	1,876,141

Liabilities	2025	2024
Current Liabilities	170,326	155,885
Long-Term Liabilities	500,000	750,000

Revenue	2025	2024
Camps & retreats, net	1,303,779	1,333,135
Gift Store Sales, net	15,411	8,098
Investment income, net	102,560	124,491
Rental income	76,819	5,975
Miscellaneous	5,113	5,282
Gain on sale of property	0	9,071
Contributions	385,016	478,285
In-kind facilities	708,988	680,957
Conference and Presbytery support	138,000	136,000
Total Revenue	2,735,686	2,781,294

Expenses	2025	2024
Program services		
Cedar Valley	784,666	627,264
Moon Beach	721,459	692,399
Daycholah Center	959,986	919,658
Total program services	2,466,111	2,239,321
Management and general (Admin)	320,782	380,713
Fundraising	29,966	59,109
Total expenses	2,816,859	2,679,143

Net Income (Loss)	(81,173)	2,871
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Donor Appreciation

We extend our heartfelt gratitude to all our donors for their unwavering support and generosity. Your contributions play a crucial role in the success of UCCI and directly impact our ability to fulfill our ministry and mission. Through your donations, we can provide meaningful camp experiences that nurture spiritual growth, foster community, and inspire a deep connection with nature. In these challenging times, your support has been more important than ever. We are deeply grateful for your partnership and commitment.

Our Moon Beach Cabin Foundation Project garnered \$48K in donations in 2025 and we have completed foundation renovations on half of the lakefront cabins. Your donations have positioned Moon Beach to complete the last of the extremely vulnerable cabin foundations in spring of 2026. We

will continue this campaign until all lakeside cabin foundations are addressed.

We received a total of \$175K in unrestricted donations in 2025 and we truly thank all our donors. Specifically, our 'Spark Wonder' campaign raised \$106K from 99 individual donors and 29 local churches. May God bless you for your support!

Our goal for 2026 is to continue funding the incremental cabin foundation renovations and raise a total of \$205K of unrestricted donations through our year-round development work.

The amazing generosity of our community reveals how much you cherish these sacred places and experiences. Thank you!

Spark Wonder Campaign Statistics

- Fundraising goal: \$150,000
- Total amount raised: \$106,495
- Number of individual donors: 99
- Number of participating churches: 29



2025 Donors

Individuals

Mary Ackerman	Heather Christenson	Carrie Gott	Laura Jorgensen
Lauren Amburn	Judith Clements	Sandra Graham	Richard Josh
Meredith Anagnos	William Clyma	Christina	Sue Kaiser
David Anderman	Mary Jane Connors	Graham-Mantsch	Kim Kandler
Frances Anderson	Laura Crouse	Judith Gundersen	Paul & Anne Karch
Judy Angermeyer	Patricia & Doug Culbertson	Kevin Haass	Midge Kees
Nathan Athorp	Eric Dahm	Carol Haass	William Kesting
Signe Baake	Wendy Dallman	Todd Hackman	Rebecca Kesting
Linda Babcock	Janice Davis	Jerry Hagen	Rachel Kesting
Eric Babcock	Lori Davis	Gloria Hamm	Jane Kesting
David & Dee Ban	Sam Davis	Carver Harries	Nicole Keuntjes
Greg & Mary Barnes	Katherine De Shazer	Lisa Hart	Laurel Kieffer
Keith & Cheryl Barneson	Don & Brenda Debruyn	Donald Haueter	John Kieffer
Tom & Martha Bayer	Maria Dietrich	Eve Haver	Lee Ann Kingston
Ronald Baylor	Dale Dingman	Sharon Heckendorf	Melissa Kingston
Allan Beatty	Cheryl Dodds	Deborah Hecky	Claire Klein
Aaron Becker	Ann Dolan	Thomas Hefty	Mary Klein
Gregory Becker	Vicki Donatell	John & Cindy Helt	Nick Klein
Laurin Bellg	Nona Drews	Kim Henning	Jennifer Klettke
Karl Beres	Edmond Drewsen	Jean Herro	Bonnie Klitzkie
Bette Berger	Karin Drury	Kathleen Herwig	Bill & Hazel Klossner
Elizabeth Berry	Chris Duda	Leah & Sam Hetzel	Judith Koepke Estate
Claire Beutler-Cruise	Janelle Eckdhal	Lynette Hilgers	Jackie Kraemer
Kathryn Beyersdorf	Paul Eggerling-Boeck	Steve Hirby	David Kraemer
Barb Bickford	Julie Emrick	Tim & Kathy Hirvela	Kirby & Val Krueger
Paul Black	Ed Fenendael	Judith Holcomb	Karl Kuhn
Pam Blaszak	Matt Feyen	Lisa Holcomb	Ann Kulow
Christine Blimel	Andy & Jamie Fieber	Janet Holler	Howard Kusler
Becky Boggs	Gary Fischer	James Hollister	Marina Lachecki
Amy Borgardt	Regina Fisher	Gail Holmes	Brian Lancor
Winton Boyd	Nicole Fitzgerald	Ruth Holstein	Reed Larson
B.J. Bradford	Linda Fossum	Eric Hurley	Amy Larson Roloff
Larry & Connie Bretl	Jenny Friedel	Ellie Huss	Beth Lawson
Barry & Margaret Brubaker	Julie Garber	Jeremy Hylan	Emma Ledbetter
Lys Buck	Nancy Gavin	Jo Ellen Immel-Davis	Wendy Ledesma
Sarah Bushman	Joseph Gerner	Matt Ingish	Erik Liederbach
Martin Bushman	George Gillis	Robin Jaeger	Jane Lindberg
Timothy Bylander	Andrew Goblirsch	Christine Jameson	Dave Linn
Laura Carlos	Patricia Goldberg	Boni Jensen	Daniel Lintin
Diane Cayemberg	Julie Goranson	Jeff Jordan	Norman & Susan Loomer
		Dave Jorgensen	James Luetzow

2025 Donors

Individuals

Darcy Luoma	Justus Paul	Lauren Senk	Brianna Westhuis
Rob MacDougall	Elizabeth Paull	Ted Shaffer	Bonnie Weyer
Kate Mackey	Kelsey Pearson	Kim Shaffer	Miranda Whalen
Margaret Mangan	Lisa Pelland	Steve Sheets	Karla Wickersham
Jeanne Mantsch	Christine Perez	Elizabeth Simmons	Marion Wiese
Tammy Martens	Steve Pieroni	Farrel Smith	Arthur & Cathleen Wille
Laura Miller & Kristin Martin	Beverly Pilarzyk	Peter & Lisa Smith	James Williams
Charlene Mathiot	Ruth Benedict & Gary Pine	Susan & Claire Soric-Purkis	Heather Winesett
Susan McFadden	Kimberly Pons	Pat Spindler	Barb Winger-Rourke
Brian McNurlen	Debra Preuhs	Pat Spindler	John Wood
Karyn Mercado	Claire Purkis	Jessica St. Clair	Sharon Young
Carol Merriman	Sara Rabe	Linda Stahlhut	Jack Young
Elizabeth Metzloff	Annemarie Ready	Mark Stahlhut	Karen Zachow
Beth Meyer	Patty Ready-Zuberbier	Carole Starck	Tracy Zander
Robert & Tomara Mierow	Ruth Retzlaff	George Stecher	Jenna Ziegler
Ralph Mierow	Jill Richmond	Thomas Stefaniak	Nancy Zorn Micke
Madelynn Miezio	Franz Rigert	Susan Stelling	
Daniel Miller	Gary Ring	Ron Stoffregen	
Duane Mlachnik Sr.	Rose & Dan Rude	Dale Stohre	
Karen Mohr	William Rumpf	Barbara Stretchberry	
James Mohr	Gail Rusch	Virginia Stutzman	
Kristin Mohr	Marla Ryan	Christian Svetnicka	
Carolyn Morris	Alex Rykov	Dena Swanson	
Sandy & Mike Moszer	Paul Saether	Donald Taft	
David Moyer	Jeff Saether	Jessica Taft	
Ann Moyer	Sarah Saether	Jenny Turner	
Jacob Nault	Laurel Sanford	Barbara Uehling	
Jon Neidhold	Michael Schening	Robert & Julie Ullman	
John Nieber	Timothy Maatman & Phyllis Schippers	Bonita Vander Linden	
Joan Ohm	Mary Schleif	Rod Vick	
Suzanne Olajos	James Schleif	Beth Voigt	
Harold Olsen	Jennifer Schleif	Rick & Nancy Vollbrecht	
Louise Olson	Arlan Schlundt	Tory Vollrath	
Hoyt & Marilyn J Heinemann	Tom Schmelzle	Jennifer Walker	
Shelley Oswald	Leanne Schnabl	Pamela Wallenfang	
Grace Parlier	George Schowalter	Ken Warren	
Sarah Parlier	Anna Schryver	Frannie Weber	
Joseph Parlier	Ralph Schultz	Daryl Weber	
Joyce Patrikus	Sally Scinto-Reinertson	Keith Weiland	
		Maribeth Wendorf	
		Jill Westberg	

2025 Donors Organizations

St. John's UCC - Random Lake
First Congregational UCC - River Falls
Christ Church UCC - Milwaukee
Immanuel UCC - West Bend
First Congregational UCC - Fort Atkinson
First Presbyterian - Manitowoc
Peace UCC - Schofield
Grace Congregational UCC - Two Rivers
First Congregational UCC - Port Washington
St. James UCC - Newton
First Congregational UCC - Wisconsin Rapids
First Church Women's Guild - Belleville
Mark's Heating & Cooling Inc
Community UCC - Elkhart Lake
United Church of Christ - Mukwonago
Maker's Retreat
Ely Memorial UCC - Land O Lakes
Wisconsin Conference UCC
Rural Church Fellowship - Plymouth
Wisconsin Foundation UCC
Outdoor Ministries Association
Volunteer Center of Washington County/The Hub
First Congregational UCC - Appleton
Congregational UCC - Neenah
Brookfield Congregational UCC - Brookfield
Pella Windows & Doors of Wisconsin
St. John's UCC Missions Fund - LaCrosse
United Church of Christ - McFarland
Pilgrim UCC - Fond du Lac
First Evangelical & Reformed UCC - Lowell
Our Saviour's UCC - Ripon
United Church of Christ - Nekoosa
St. John's Women's Guild - Black Creek
Christ Congregational UCC - Clintonville
Presbytery of Milwaukee
Presbytery of Winnebago
Congregational UCC - Delavan
Grace UCC - Wausau
First Congregational UCC - Ripon
Immanuel UCC - Plymouth
First Congregational UCC - Eagle River
St. Paul's Women's Fellowship - Menomonee Falls
St. Peter's UCC - Kiel
St. Matthews Lutheran Church - Princeton, IL
Wild Women Winter Weekend
Peace UCC - Shawano
Ebenezer UCC - Sheboygan
Swiss UCC - New Glarus
First Congregational UCC - Owen
First Congregational UCC - Baraboo
First Congregational UCC - New London
Parkside Community UCC - Saukville
Bethlehem UCC - Kiel
St. John UCC - Appleton





United Church Camps, Inc.

W1010 Spring Grove Road

Ripon, WI 54971

800-683-UCCI

email: ucci@ucci.org

ucci.org



Contact Us

Moon Beach

1487 Moon Beach Rd.

St. Germain, WI 54558

715-479-8255

moonbeach@ucci.org

ucci.org/moon-beach

Daycholah Center

W1010 Spring Grove Rd.

Ripon, WI 54971

920-745-4746

daycholahcenter@ucci.org

ucci.org/daycholah-center

Cedar Valley

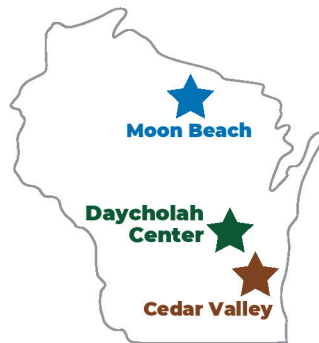
5349 County Road D

West Bend, WI 53090

262-629-9202

cedarvalley@ucci.org

ucci.org/cedar-valley



**Three camps and retreat centers,
one outdoor ministry family.**